

SUMMER OF

2024

MIC CHECK
WYNWOOD

SEASON 2



MUSIC FEST



ABOUT MIC CHECK WYNWOOD

Mic Check Wynwood is an exhilarating 8-week TV show that brings music artists from around the world to the forefront, putting their skills to the test for a grand prize. In this captivating competition, 32 artists go head-to-head in a versus format, showcasing their musical talents for everyone to witness. Industry experts will serve as judges, evaluating the participants' performances. Brace yourselves for an extraordinary music showdown as this thrilling TV competition kicks off in the summer of 2024. It's an opportunity for artists to shine and prove they have what it takes to claim the coveted grand prize.



**REGISTER
NOW**

SEASON 2 MIC CHECK WYNWOOD

Mic Check Wynwood is an exhilarating 8-week TV show that brings music artists from around the world to the forefront, putting their skills to the test for a grand prize. In this captivating competition, 32 artists go head-to-head in a versus format, showcasing their musical talents for everyone to witness. Industry experts will serve as judges, evaluating the participants' performances. Brace yourselves for an extraordinary music showdown as this thrilling TV competition kicks off in the summer of 2024. It's an opportunity for artists to shine and prove they have what it takes to claim the coveted grand prize.

MUSIC FEST



AUDITION TOUR FEE



TALLAHASSEE

JACKSONVILLE

TAMPA

ORLANDO

FORT MYERS

WEST PALM BEACH

MIAMI

\$300 REGISTRATION FEE

ACT QUICKLY AS IT'S CRUCIAL TO REGISTER FOR THE UPCOMING EVENT - BRACE YOURSELF FOR AN EXCITING SHOWDOWN FEATURING 32 ARTISTS. EACH ARTIST MUST UNDERGO A THOROUGH AUDITION TO DETERMINE IF THEY POSSESS THE QUALITIES NECESSARY FOR THE HIT TV SHOW, MIC CHECK WYNWOOD. YOUR ABILITIES WILL BE PUT TO THE TEST, AND YOU'LL BE EVALUATED IN FIVE CATEGORIES ON A SCALE FROM 1 TO 10. THE ARTISTS WITH THE HIGHEST SCORES WILL ADVANCE, SO THE QUESTION REMAINS: WHO WILL BE THE CHOSEN 32 FOR SEASON 2?

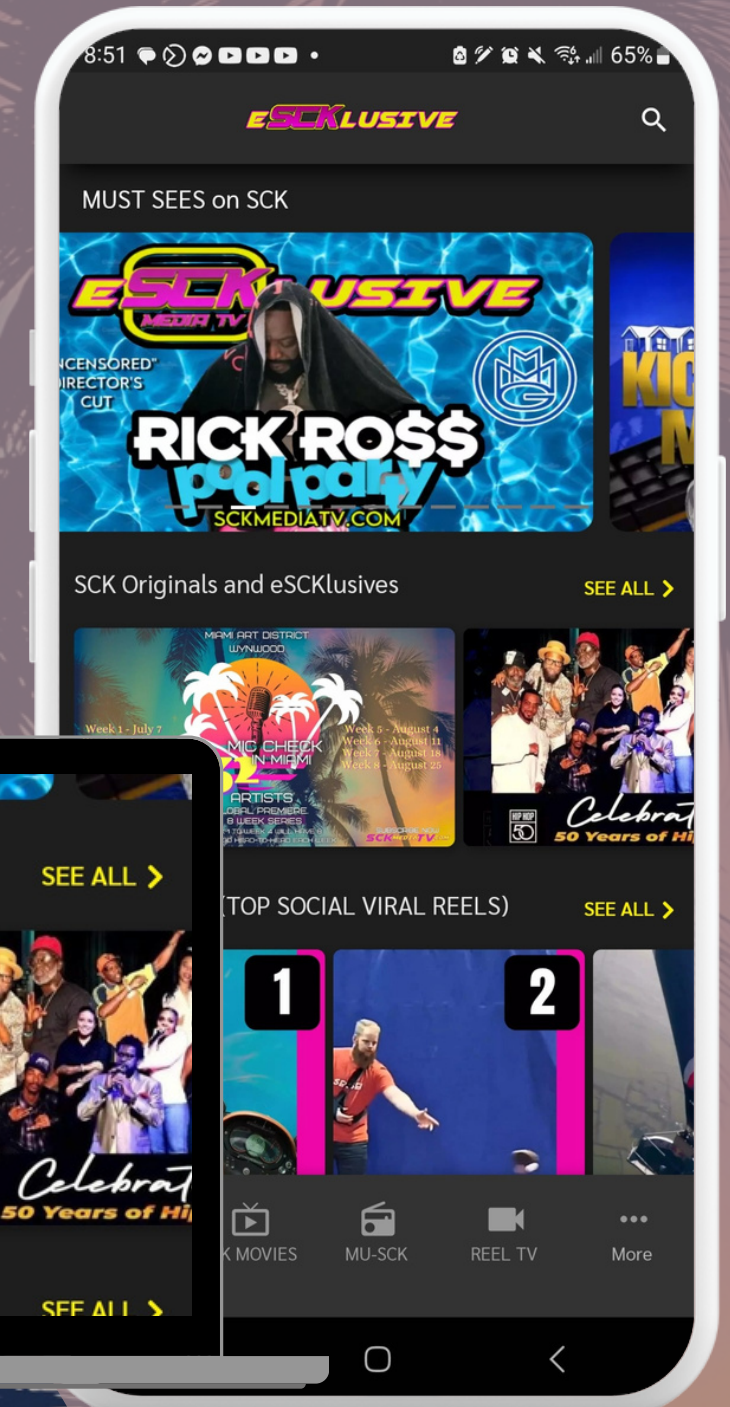


MUSIC FEST

GLOBALLY BROADCAST

WWW.SCKMEDIATV.COM

SCK MEDIA TV IS DESIGNED SPECIFICALLY FOR SOCIAL CONTENT CREATORS, PUBLIC FIGURES, INDEPENDENT FILM MAKERS, PRODUCERS, PODCASTERS, MUSIC ARTISTS, FITNESS, BEAUTY, CULINARY, MARKETING, ADVERTISING, SPORTS LEAGUES, TRAVEL BASED BUSINESS, FILMOGRAPHERS, PHOTOGRAPHERS & ALL OTHER CONTENT CREATORS PRODUCING "ESCKLUSIVE" ...



MUSIC FEST

ANALYTICS



41.1%
MALE

58.9%
FEMALE

65%
AGE 18-34



SEASON 1

273K
IMPRESSIONS

93K
FOLLOWER IN NETWORK

30K
ATTEMPTED TO BUY

9K
ACCESS CONTENT



SOCIAL MEDIA

185K
FOLLOW TOGETHER

3.7M
BOOST POST

MARKETING OUTLETS

TOP 12

1. Sprout Social
2. HubSpot
3. IZEA
4. BuzzSumo
5. Google Analytics
6. Followerwonk
7. Rival IQ
8. Iconosquare
9. Tailwind
10. Audiense
11. quintly
12. SparkToro

ON AIR

RADIO MARKETING
CAN EFFECTIVELY
REACH VARIOUS
AUDIENCES AND
DEMOGRAPHICS BY
PLAYING
ADVERTISEMENTS ON
MULTIPLE STATIONS.



**BUSINESS
PLACEMENT
AT THE EVENT**

SHOWCASE YOUR BUSINESS PROMINENTLY THROUGHOUT THE ENTIRE MIC CHECK WYNWOOD EVENT BY FEATURING IT ON A 4X8 RETRACTABLE DISPLAY FOR ALL FOUR DAYS. ADDITIONALLY, SEIZE THE OPPORTUNITY TO ADDRESS THE AUDIENCE BY SPEAKING AT THE EVENT. YOUR DISPLAY WILL CAPTURE THE ATTENTION OF OUR ENGAGED AUDIENCE, ENSURING YOUR BUSINESS STANDS OUT AND RECEIVES MAXIMUM EXPOSURE.





SPONSORSHIP OPPORTUNITY

Tier 1: Bronze Sponsorship - Social Media Exposure

- Investment: \$1000
- Company logo and brief description featured on Mic Check Wynwood's official social media platforms (Facebook, Instagram, Twitter).
- One dedicated post per month highlighting the Bronze sponsors.
- Shout-outs and mentions in relevant posts and stories.

Tier 2: Silver Sponsorship - Multi-Channel Exposure

- Investment: \$5,000
- All benefits from the Bronze tier.
- Featured logo and company description on the Mic Check Wynwood website with a link to the sponsor's website.
- Inclusion in event banners during Mic Check Wynwood live events.
- Radio mentions during the show, recognizing Silver sponsors.
- One commercial slot within the TV show during the season.

Tier 3: Gold Sponsorship - Seasonal Official Sponsor

- Investment: \$10,000+
- All benefits from the Bronze and Silver tiers.
- Exclusive official sponsor designation for Mic Check Wynwood Season 2.
- Priority placement of the company logo on all promotional materials, including flyers, posters, and digital assets.
- Multiple commercial slots within the TV show during the season.
- Sponsorship acknowledgment in the opening and closing credits of each episode.
- Opportunity to have a representative from the company interviewed or featured on an episode.



MIC CHECK
WYNWOOD

SEASON 2